



Food and Agriculture  
Organization of the  
United Nations



International  
Plant Protection  
Convention

# International Day of Plant Health 2024

## Impact Report

Once again, the world witnessed an outstanding demonstration of the critical role of plant health in our lives, through the observance of the third International Day of Plant Health (IDPH) on 12 May 2024.

This year, IDPH highlighted the urgency of prioritizing plant health for sustainable economies and livelihoods. It reflected the importance of all stakeholders collaborating to protect plants and plant resources from pests and diseases, which impact global food security, international trade in crop commodities and economic growth.

Numerous diverse activities were held all over the world. From webinars, international conferences and tree planting to social media campaigns, exhibitions, and TV contests, IDPH 2024 was a unique unifying opportunity for the global community to raise awareness about plant health.

Governments, legislators, private sector players, farmers, students, donors, nonprofit organizations, researchers and even children used their most appropriate and available platforms to make the case for plant health action now and to observe IDPH.

From Malaysia and Vietnam to New Zealand and Tanzania, year's IDPH underscored a shared commitment to a message that resonates deeply: healthy plants are the foundation of a healthy planet and without plants, there is no life. This year's IDPH commemoration successfully galvanized a movement towards innovative solutions and leadership in plant health, reminding the world that indeed, plants are the cornerstone of life on Earth.



# 12 May



# EVENTS AROUND THE WORLD



## Australia

The Plant Biosecurity Research Initiative organized a [Symposium](#) on plant biosecurity, research, development and extension.



## United Kingdom

The Department for Environment, Food and Rural Affairs organized the [4<sup>th</sup> National Plant Health Week](#), involving 32 organizations that have formally signed the [Public Engagement in Plant Health accord](#). Other activities included [social media posts](#), [blogs](#), in-person events, press launches, videos, production of materials for children and webinars.



## Belgium

The Belgian Presidency of the Council of the European Union hosted an International [Conference](#) on plant health without borders.



## Ireland

The Department of Agriculture, Food and Marine organized an International Day of Plant Health [Conference](#).



## Sudan

The General Plant Protection Directorate [organized a one-day workshop on plant health](#) and sustainable food production.



## Germany

The University of Freiburg [organized podcasts](#) on the relevance of research in plant growth, nutrient uptake and resilience.



## Switzerland

The International Seed Federation (ISF) launched a social media [campaign](#) to raise awareness about the vital role [plant health](#) plays in sustaining ecosystems, food security, and biodiversity.



## Cyprus

The Ministry of Agriculture held [awareness-raising activities](#) for children at a forest park and promoted the event on radio and on social media.



## Africa

The African Union Inter-Africa Phytosanitary Council organized and International Day of Plant Health [webinar](#) and promoted it on social media.



## Kenya

Mombasa County had a [tree planting](#) exercise.



## Eritrea

The Ministry of Agriculture organized a [national conference](#) which was [televised](#).



## Mali

The Ministry of Agriculture, national plant protection organization (NPPO) and FAO in Mali organized a plant health info and awareness [workshop](#).



## Chile

Conducted a [social media campaign](#) to highlight the importance of plant health to the general public.



## United Kingdom of Great Britain and Northern Ireland

Safer trade [quiz](#).



## Ghana

Maphlix Trust Farms and the Federation of Association of Ghana Exporters organized a public awareness [campaign](#) that included a [street parade](#).



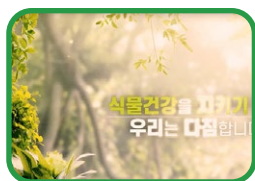
### India

Tree planting and poster making with university students.



### Italy

Universita della Studi di Bari organized an IDPH webinar.



### Korea

The Animal and Plant Quarantine Agency produced an awareness video, operated a exhibition center to promote IDPH and held a children's poster contest.



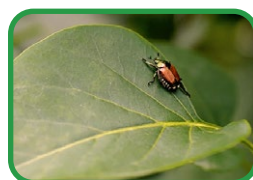
### Tanzania

The Food and Agriculture Organization (FAO) and the Tanzania Plant Health and Pesticide Authority (TPHPA) organized a three-day exhibition in Arusha and promoted it on social media.



### The Czech Republic

Crop Life conducted a social media campaign, highlighted IDPH in its newsletter reaching about 65,000 people and organized a children's activity in the National Agricultural Museum in Ostrava.



### Canada

Produced a Plant Health Day podcast featuring a legislative officer of the plant protection division of the Canadian Food Inspection Agency.



### St Lucia

Staff of the National Agricultural Diagnostic Facility conducted a plant clinic in Babonneau farming community.



### Europe

The European Food Safety Authority (EFSA) conducted the #PlantHealth4Life awareness campaign to promote the vital link between plant health and our everyday lives.

## MEDIA COVERAGE

**Asia** FAO puts focus on the importance of technology for IDPH.

**Bahrain** marks Day of Plant Health.

**Canada** Bolsters Plant Health Protection on International Day - Mirage News.

**Czech Republic** Nejnovější zprávy z oblasti ochrany rostlin (mailchi.mp).

**Eritrea** News in English for May 10, 2024 ERI-TV; Arabic Evening News.

**Ghana** Plant health day: Scientists call for funding for study on emerging diseases.

**India** TNAU advocates collaborative efforts to tackle pests, climate change on International Day of Plant Health.

**Saudi Arabia** Imam Turki Bin Abdullah Royal Reserve marks International Day of Plant Health.

**St. Lucia** Celebrating International Plant Health Day.

**United Arab Emirates** FAO puts focus on importance of technology for International Day of Plant Health.

## ONLINE ARTICLES AND BLOGS

**African Union** - Celebrating the International Day of Plant Health 2024 – AU-IAPSC.

**Cook Islands** - Department of Agriculture to celebrate international day of plant health.

**Canada** - Ways to protect plants, forests and agriculture.

**CGIAR** - International Day of Plant Health.

**France** - Exploring the role of SynTech Research Group in digital technology on International Day of Plant Health.

**Indonesia** - The One Biosecurity concept in research.

**Ireland** - International Day of Plant Health conference.

**Japan** - International Day of Plant Health.

**Switzerland** - Geneva Environment Network.

\***United States of America** - International Day of Plant Health recognizes the vital role of plants in sustaining life.

**UN Convention on Biological Diversity** - International Day of Plant Health.

**United States of America** - Understanding in the laboratory what happens in the field.

**Global** - Raising awareness to preserve germplasm is crucial to combat climate challenge, malnutrition and food insecurity.



## VIDEOS



### CGIAR

CGIAR video: [#RootForTheBest](#) was a call to action to safeguard plant health.



### Pakistan

Promoting [machine learning](#) to predict pest attacks on sugarcane.



### African Union

International Day of Plant Health [webinar](#).



### Vietnam

[CropLife](#) produced a video on the Importance of plant health.



### South Africa

[Plant Health and Protection](#) by the Agriculture Research Council (ARC) video .



### New Zealand

The Ministry for Primary Industries produced a [Public service announcement on e-commerce](#).



### Turks and Caicos

[Observing International Day of Plant Health](#).



### Global

Euphresco III network, the International Centre for Advanced Mediterranean Agronomic Studies of Bari (CIHEAM Bari) and the Plant Biosecurity Initiative organized the [Plant Health TV](#) Video Contest to showcase the outstanding work of early career researchers.



### International Seed Federation

This video focuses on how the seed industry leverages digital technologies to ensure the [safe trade](#) of seeds internationally.

## OFFICIAL STATEMENTS

**UN Convention on Biological Diversity** - [Statement on IDPH 2024](#)

**India** - [Memorandum from the Directorate of Plant Quarantine and Storage](#)