



Food and Agriculture
Organization of the
United Nations



International
Plant Protection
Convention

International Day of Plant Health 2024

Impact Report

Once again, the world witnessed an outstanding demonstration of the critical role of plant health in our lives, through the observance of the third International Day of Plant Health (IDPH) on 12 May 2024.

This year, IDPH highlighted the urgency of prioritizing plant health for sustainable economies and livelihoods. It reflected the importance of all stakeholders collaborating to protect plants and plant resources from pests and diseases, which impact global food security, international trade in crop commodities and economic growth.

Numerous diverse activities were held all over the world. From webinars, international conferences and tree planting to social media campaigns, exhibitions, and TV contests, IDPH 2024 was a unique unifying opportunity for the global community to raise awareness about plant health.

Governments, legislators, private sector players, farmers, students, donors, nonprofit organizations, researchers and even children used their most appropriate and available platforms to make the case for plant health action now and to observe IDPH.

From Malaysia and Vietnam to New Zealand and Tanzania, year's IDPH underscored a shared commitment to a message that resonates deeply: healthy plants are the foundation of a healthy planet and without plants, there is no life. This year's IDPH commemoration successfully galvanized a movement towards innovative solutions and leadership in plant health, reminding the world that indeed, plants are the cornerstone of life on Earth.



12 May



EVENTS AROUND THE WORLD



Australia
The Plant Biosecurity Research Initiative organized a [Symposium](#) on plant biosecurity, research, development and extension.



United Kingdom
The Department for Environment, Food and Rural Affairs organized the [4th National Plant Health Week](#), involving 32 organizations that have formally signed the [Public Engagement in Plant Health accord](#). Other activities included [social media posts](#), [blogs](#), in-person events, press launches, videos, production of materials for children and webinars.



Belgium
The Belgian Presidency of the Council of the European Union hosted an International [Conferevrence](#) on Plant health without borders.



Sudan
The General Plant Protection Directorate organized a one-day workshop on plant health and sustainable food production.

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Ireland
The Department of Agriculture, Food and Marine organized an International Day of Plant Health [Conference](#).



Switzerland
The International Seed Federation (ISF) launched a [social media](#) campaign to raise awareness about the vital role [plant health](#) plays in sustaining ecosystems, food security, and biodiversity.



Germany
The University of Freiburg [organized podcasts](#) on the relevance of research in plant growth, nutrient uptake and resilience.



Africa
The African Union Inter-Africa Phytosanitary Council organized and International Day of Plant Health [webinar](#) and promoted it on social media.



Cyprus
The Ministry of Agriculture held [awareness-raising activities](#) for children at a forest park and promoted the event on radio and on social media.



Eritrea
The Ministry of Agriculture organized a [national conference](#) which was [televised](#).



Kenya
Mombasa County had a [tree planting](#) exercise.



Chile
Conducted a [social media campaign](#) to highlight the importance of plant health to the general public.



Mali
The Ministry of Agriculture, the national plant protection organization (NPPO) and FAO in Mali organized a Plant health information and awareness [workshop](#).



Ghana
Maphlix Trust Farms and the Federation of Association of Ghana Exporters organized a public awareness [campaign](#) that included a [street parade](#).



United Kingdom of Great Britain and Northern Ireland
Safer trade [quiz](#).



India
[Tree planting](#) and poster making with university students.



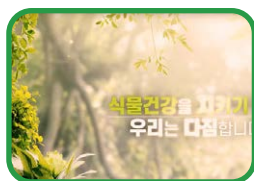
The Czech Republic
 Crop Life conducted a social media campaign on [Facebook](#), highlighted IDPH in its [newsletter](#), reaching about 000 65 people and organized a children's activity in the National Agricultural Museum in Ostrava.



Italy
 Università della Studi di Bari organized an IDPH [webinar](#).



Canada =note: dead link
 Produced a Plant Health Day [podcast](#) featuring a legislative officer of the plant protection division of the Canadian Food Inspection Agency.



Korea
 The Animal and Plant Quarantine Agency produced an awareness [video](#), operated a exhibition center to promote IDPH and held a children's poster contest.



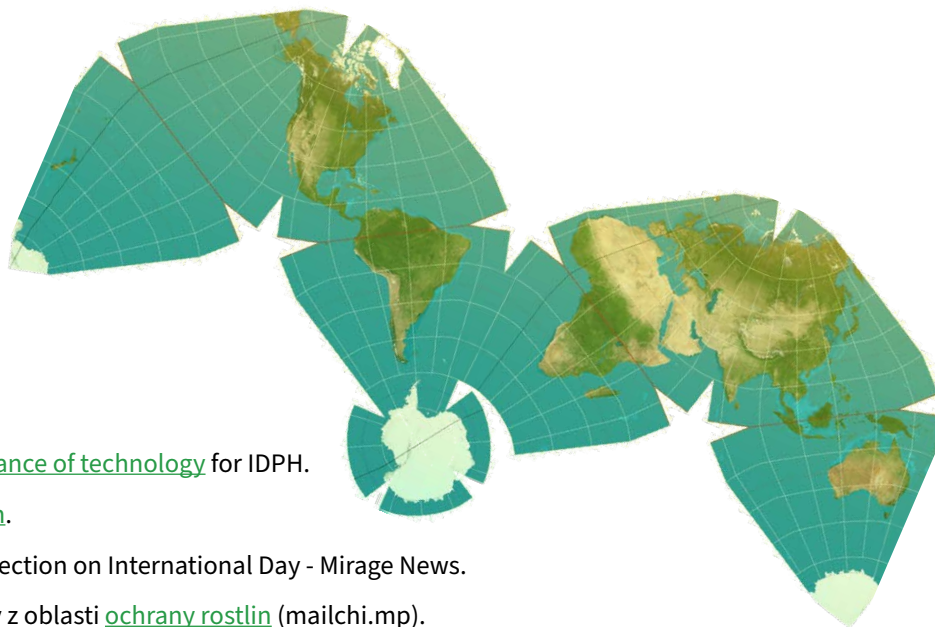
St Lucia
 Staff of the National Agricultural Diagnostic Facility conducted a [plant clinic](#) in Babonneau farming community.



Tanzania
 The Food and Agriculture Organization (FAO) and the Tanzania Plant Health and Pesticide Authority (TPHPA) organized a [three-day exhibition](#) in Arusha and promoted it on [social media](#).



Europe
 The European Food Safety Authority (EFSA) conducted the [#PlantHealth4Life](#) awareness campaign to promote the vital link between plant health and our everyday lives.



MEDIA COVERAGE

Asia FAO puts [focus on the importance of technology](#) for IDPH.

Bahrain [marks Day of Plant Health](#).

Canada [Bolsters](#) Plant Health Protection on International Day - Mirage News.

Czech Republic Nejnovější zprávy z oblasti [ochrany rostlin](#) (mailchi.mp).

Eritrea [News in English](#) for May 10, 2024 ERI-TV; Arabic Evening News.

Ghana Plant health day: Scientists [call for funding](#) for study on emerging diseases.

India TNAU [advocates collaborative efforts to tackle pests](#), climate change on International Day of Plant Health.

Saudi Arabia Imam Turki Bin Abdullah Royal Reserve [marks](#) International Day of Plant Health.

St. Lucia [Celebrating](#) International Plant Health Day.

United Arab Emirates FAO puts focus on [importance of technology](#) for International Day of Plant Health.

ONLINE ARTICLES AND BLOGS



African Union - [Celebrating](#) the International Day of Plant Health 2024 – AU-IAPSC.

Cook Islands - Department of Agriculture to [celebrate](#) international day of plant health.

Canada - Explore [ways to protect Canada's plants, forests and agriculture](#) on the International Day of Plant Health.

CGIAR - [International Day of Plant Health](#).

France - Exploring the [role of SynTech Research Group in digital technology](#) on International Day of Plant Health.

Indonesia - The [One Biosecurity concept in research](#).

Ireland - International Day of Plant Health [conference](#).

Japan - [International Day of Plant Health](#).

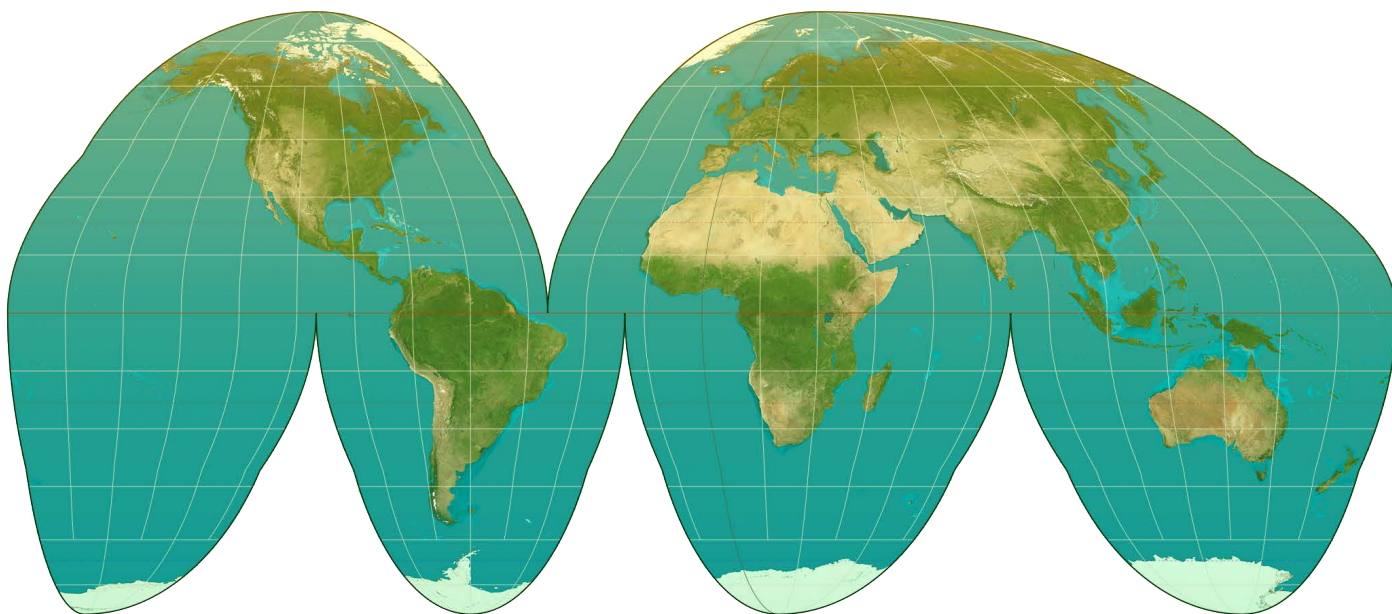
Switzerland - [Geneva Environment Network](#).

***United States of America** - International Day of Plant Health [recognizes the vital role of plants in sustaining life](#).

UN Convention on Biological Diversity - [International Day of Plant Health](#).

United States of America - [Understanding in the laboratory what happens in the field](#).

Global - [Raising awareness to preserve germplasm](#) is crucial to combat climate challenge, malnutrition and food insecurity.



VIDEOS



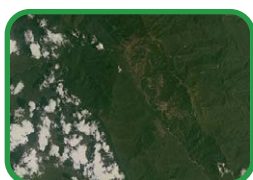
CGIAR

CGIAR video: [#RootForTheBest](#) was a call to action to safeguard plant health.



Pakistan

Promoting [machine learning](#) to predict pest attacks on sugarcane.



Malaysia

International Day of Plant Health 2024.

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Vietnam

[CropLife](#) produced a video on the Importance of plant health.



South Africa

[Plant Health and Protection](#) by the Agriculture Research Council (ARC) video .



New Zealand

The Ministry for Primary Industries produced a [Public service announcement on e-commerce](#).



Turks and Caicos

[Observing International Day of Plant Health](#).



Global

Euphresco III network, the International Centre for Advanced Mediterranean Agronomic Studies of Bari (CIHEAM Bari) and the Plant Biosecurity Initiative organized the [Plant Health TV](#) Video Contest to showcase the outstanding work of early career researchers.



International Seed Federation

This video focuses on how the seed industry leverages digital technologies to ensure the [safe trade](#) of seeds internationally.



OFFICIAL STATEMENTS

UN Convention on Biological Diversity - [Statement on IDPH 2024](#)

India - [Memorandum from the Directorate of Plant Quarantine and Storage](#)