

Simon Griffee

Creative problem solver

Email: simon@simongriffee.com

Portfolio: simongriffee.com



Proficient
Advanced
Expert



Experience

Design Consultant



GUGGENHEIM



THE FRICK COLLECTION

2020–Present

Freelance visual designer experienced in [work](#) & [play](#), left & right brain sides, helping clients succeed with striking visuals, [image editing](#), & [art direction](#). I value professional relationships, often working with the same people steadily for years.

Graphic Designer



2015–2020

While working as a part-time [graphic designer](#) for Columbia University's Italian Academy helped double [event bookings](#), designed, [illustrated](#) & produced ads, brochures, [logotypes](#), [signage](#), [posters](#), environmental graphics & art exhibitions.

UX & Interaction Designer



United Nations

2016–2017

Made many [friends](#) and helped reduce errors by 30% in document digitization & archival processes with user experience, interaction & visual design work including a series of [illustrations](#), [infographics](#), & an [HTML](#) & [CSS](#) website prototype.

Assistant Designer



2015–2016

Created visualizations using [Illustrator](#), Photoshop, & Lightroom working with [Milton Glaser](#) & Sue Walsh. Produced artwork for print & screens for various projects like logos, packaging, presentations, books & fine art prints. Clients included a U.S. state, a Japanese clothing company, a music festival, and a NYC brewery. Conceived & designed U+23FF [Observer Eye Symbol](#).

User Experience Designer & Developer



2009–2015

Helped increase report submissions by 40% with [website](#) design for International Plant Protection Convention of FAO. User research, [graphic design](#), storymapping, personas, wireframing, prototyping, clientside & backend [agile development](#).

[More experience on LinkedIn](#)

Testimonials

For a designer of such creativity, Simon also demonstrates all the essential qualities of a good colleague. He's reliable, punctual, patient and good humored.

—Allison Jeffrey
Columbia University, NYC

I've had the opportunity to review Simon's professional work and have found it sound and appropriate and, at this point, shows significant growth.

—Milton Glaser
Milton Glaser Studio, NYC

It was a privilege to have known and worked with Simon for six years. He did an excellent job and was an asset to our organization.

—Paola Sentinelli
FAO, United Nations

Education



Bachelor of Arts in Creative Advertising from Bournemouth University. City & Guilds Diploma in Photography from Arts University Bournemouth. Self-taught graphic designer & [web developer](#) through apprenticeships, [books](#), films, [music](#), [websites](#), [video games](#), [photos](#) & [nature](#).